

RESOLUTION NO. 2012-06

A RESOLUTION OF THE CITY COUNCIL TO SUPPORT THE FISHING INDUSTRY OPERATING IN GARIBALDI IN PROMOTING AND MARKETING THEIR SERVICES AND PRODUCTS

WHEREAS, the Garibaldi Tourism Commission voted on October 3, 2011, to support the promotion and development of cultural tourism through Garibaldi's local fishing industry and associated businesses; and

WHEREAS, the Garibaldi Tourism Commission has recommended that the Garibaldi City Council endorse and support local businesses and stakeholders in the local fishing industry in promoting and marketing their products and services; and,

WHEREAS, the City Council finds that supporting the local fishing industry in promoting their product and service market locally, regionally, nationally and internationally is the best interests of City of Garibaldi; and,

WHEREAS, the City Council finds that providing support to this industry must be done in a responsible, unbiased and equitable manner consistent with the principals of our conventional free market economic system; and,

WHEREAS, the City Council finds that supporting the local fishing industry in marketing their products and services has the potential to generate cultural tourism,

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF GARIBALDI RESOLVES AS FOLLOWS:

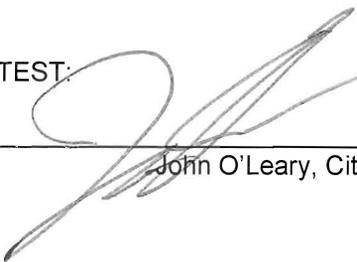
Section 1. The City Council finds that the recitals of this Resolution are relevant facts and are incorporated herein as findings of the City Council.

Section 2. The City Council resolves to support the exploration of any and all opportunities to promote and market locally caught fish and seafood for the purpose of strengthening our local economy and developing cultural tourism. This includes supporting the exploration of cooperatively marketing and/or processing seafood products, selling direct to consumers, offering pre-sales to consumers, developing value-added seafood products, and expanding and diversifying seafood markets.

Section 3. This resolution is effective as of the date of adoption.

PASSED BY THE CITY COUNCIL AND APPROVED BY THE MAYOR, this 19th day of March, 2012.

ATTEST:



John O'Leary, City Manager



Hon. Suzanne McCarthy, Mayor