



TOURISM COMMISSION MEETING

Tuesday, April 19, 2016

City Council Chambers, 10:00 a.m.

I. CALL TO ORDER

Chair Lori Wilcox called the meeting to order at 10:02 a.m. Present were Commission members Marcus Hinz and Jeff Wong, Susan Moreland (Tillamook Coast), Chuck Lennox (Cascade Consulting), Jessica Jung (OCSR), Kristen Penner (North Coast Industries, LLC), Tamara Mautner (Garibaldi Charters), Claudia Maciel (Port of Garibaldi), Assistant City Manager Mary DeLoria, Tourism Specialist Kylie Poklikuha. Cm Suzanne McCarthy was excused. Cm Hinz left the meeting at 10:35 a.m.

II. WELCOME / INTRODUCTIONS

III. CONSENT CALENDAR

A. Approval of minutes from February 1, 2016 Tourism Commission meeting.

MOTION Made by Cm Hinz to approve the minutes from the February 1, 2016 meeting. Seconded by Cm Wong. AYES: Wilcox, Hinz, Wong. NAYS: None. Motion passed.

IV. CORRESPONDENCE

None. Cm Wong reported contact with Port Manager Mike Saindon regarding the proposed Garibaldi Days beer garden to be sited on Port property. Discussion.

V. OLD BUSINESS

Social Media Report – Did not receive one this month.

VI. NEW BUSINESS

A. Wayfinding Group Presentation - Susan Moreland, Tillamook Coast and Chuck Lennox, Cascade Consulting

Moreland and Lennox discussed the county signage project and requested input from the commission on tourist attractions and other areas in the city that should be enhanced with appropriate signage. Signing the primary and secondary entrances to the port area was discussed. No decisions were made by the commission.

B. Commissioner Cook resignation – Chair Wilcox reported to the group that Commissioner Kelley Cook has resigned. Wilcox noted that Cook may re-apply for appointment at a later date if there is an open position.

VII. 2015-2016 GOALS (Meetings & Events)

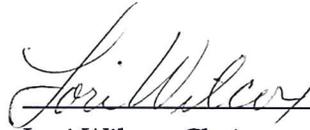
Walking Map Update – Discussion of the specifics of the proposed walking map, noting that it is similar to Astoria’s current walking map. The proposed map is double-sided, letter-size, and may be in color. It will be padded for ease of handling, with 20 or 50 sheets per pad. The map will show icons locating restaurants, lodging, and points of interest, but will not show business names. Discussion of costs. The map should be available to merchants and tourism information locations by summer 2016.

VIII. PUBLIC COMMENTS

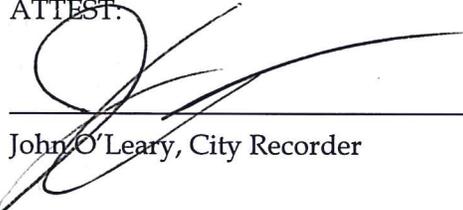
None.

IX. ADJOURNEMENT

Meeting was adjourned at 11:05 a.m. by Chair Wilcox. The next regular meeting of the Garibaldi Tourism Commission is scheduled for May 3, 2016 in the City Council Chambers, beginning at 10:00 a.m.


Lori Wilcox, Chair

ATTEST:


John O'Leary, City Recorder