



TOURISM COMMISSION MEETING

Tuesday, May 17, 2016

City Council Chambers, 10:00 a.m.

I. CALL TO ORDER

Chair Lori Wilcox called the meeting to order at 10:00 a.m. Present were Commission members Marcus Hinz, Jessica Jung, Suzanne McCarthy and Jeff Wong, David Laine, Claudia Maciel (Port of Garibaldi), City Manager John O'Leary, Tourism Specialist Kylie Poklikuha.

II. WELCOME / INTRODUCTIONS

Commission welcomed newest Garibaldi Tourism Commission member Jessica Jung.

III. CONSENT CALENDAR

A. Approval of minutes from April 19, 2016 Tourism Commission meeting.

MOTION Made by Cm Hinz to approve the minutes from the April 19, 2016 meeting. Seconded by Cm McCarthy. AYES: Hinz, Jung, McCarthy, Wilcox, Wong. NAYS: None. Motion passed.

IV. CORRESPONDENCE

None.

V. OLD BUSINESS

A. *Social Media Report*

Commission reviewed the social media report, discussed the number of Facebook likes and Google methodology.

B. *Tillamook County Holiday Lights*

Commission discussed decorating Garibaldi for the holidays, what areas to focus on and the benefits of starting off small and growing as more business and residents get involved. Cm Jung provided an update on what OCSR is planning on doing and Claudia Maciel provided an update from the Port. Staff will check with Public Works to see what light forms the city already owns.

C. *Rescheduled OCVA Summit* – Marcus Hinz, Director

Cm Hinz provided an update on the upcoming Summit scheduled for October 18-19, 2016. Registration is live with a 100 person capacity. Several thousand people will be invited, mostly private tourism based business owners.

Chair Wilcox reviewed new businesses in Garibaldi, including the new restaurant owners at the Portside Bistro and the new fabric/quilt store.

B. *Port Kiosk and Event Tent* – Claudia Maciel, Port of Garibaldi

Maciel provided an update on the Port businesses, noting that the restaurant plans to be open by July 1st and they are very interested in being involved in the community. She noted that the event tent has finally been ordered, as the Port received an email approving the purchase. The Ports Kiosk will be complete by September as the booth and shelter will arrive later than expected.

VII. 2015-2016 GOALS

- A. *2016 Visitor Guide Update* – Staff noted that over 20 cases were distributed throughout the county prior to the Memorial Day weekend. It was noted that progress on the 2017 Visitor Guide will begin in January.

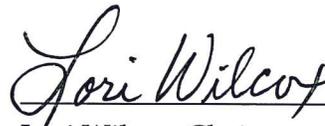
OCVA Videos - Cm Hinz went over Oregon Coast Visitor Association (OCVA) winter promotion videos that are to be released late January and February. Commissioners viewed several video clips and noted that they would like to see more Garibaldi specific footage. Cm Hinz estimated that there would be 30 spots on television, and would run for 2 weeks and run for four weeks online. The commission would like to see Tillamook Coast and OCVA do a video co-op focused on Garibaldi. Chair Wilcox will inquire further.

VIII. PUBLIC COMMENTS

None.

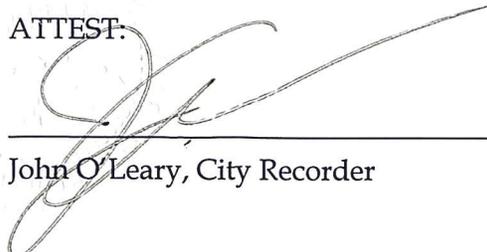
IX. ADJOURNEMENT

Meeting was adjourned at 11:00 a.m. by Chair Wilcox. The next regular meeting of the Garibaldi Tourism Commission is scheduled for July 5, 2016 in the City Council Chambers, beginning at 10:00 a.m.



Lori Wilcox, Chair

ATTEST:



John O'Leary, City Recorder