



TOURISM COMMISSION MEETING

Tuesday, June 7, 2016

City Council Chambers, 10:00 a.m.

I. CALL TO ORDER

Chair Lori Wilcox called the meeting to order at 10:00 a.m. Present were Commission members Marcus Hinz, Jessica Jung, Suzanne McCarthy and Jeff Wong, David Laine, Claudia Maciel (Port of Garibaldi), City Manager John O'Leary, Tourism Specialist Kylie Poklikuha.

II. WELCOME / INTRODUCTIONS

III. CONSENT CALENDAR

A. Approval of minutes from May 17, 2016 Tourism Commission meeting.

MOTION Made by Cm Hinz to approve the minutes from the May 17, 2016 meeting. Seconded by Cm Jung. AYES: Hinz, Jung, McCarthy, Wilcox, Wong. NAYS: None. Motion passed.

IV. CORRESPONDENCE

None.

V. OLD BUSINESS

A. *Social Media Report*

Commission reviewed and discussed the social media reports for April and May. Staff reported that the contract with Amber Dennis is up at the end of the month. Commission advised staff to send an RFP to other social media consultants.

B. *Garibaldi Map Update*

Staff updated the commission on the progress with the publisher and noted that they have not received a second draft yet.

VI. NEW BUSINESS

A. *New Businesses in Garibaldi*– Chair Wilcox

Committee then discussed the DMO structure with OCVA at the regional level where it can push out City and County DMO posts to their social media outlets. Cm Hinz noted that press releases for the Summit would be released soon. Topics have been selected with 3-5 workshops to choose from and there will be two customer service workshops, which local tourism based businesses can attend without charge. Hinz noted that state taxes will not be used to support the Summit so that is a self-sustaining coastal event.

MOTION Made by Cm Jung to approve the \$5,000 OCVA Summit sponsorship once a budget has been submitted. Seconded by Cm McCarthy. AYES: Jung, McCarthy, Wilcox, Wong. NAYS: None. Motion passed. Cm Hinz abstained.

VI. NEW BUSINESS

A. *Beautification* – Cm Sue McCarthy

Cm McCarthy showed the commission hanging flower baskets with commercial grade faux flowers what could possibly replace the hanging flower baskets that had previously been potted and grown by Public Works. She noted that the faux flowers should last three years and would be more cost effective as real flower maintenance is labor intensive for Public Works.

MOTION Made by Cm Hinz to approve the purchase of faux flowers for the hanging baskets. Seconded by Cm Jung. AYES: Jung, McCarthy, Wilcox, Wong. NAYS: None. Motion passed.

B. *Tillamook County Wayfinding Update* – Susan Moreland, Tillamook Coast

Chair Wilcox provided an update on the county's Wayfinding project, expressing that she was underwhelmed with the previous meeting and with the county's progress, as it is not as far along as the commission had thought. O'Leary discussed ODOT and Federal Byway sign laws.

VII. 2015-2016 GOALS

A. *Garibaldi Map Update* – Staff

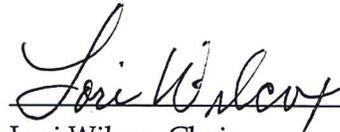
Commission reviewed the draft Garibaldi map provided by the publishing company, Anchor Graphics, out of Astoria. Staff updated the commission on the findings from the map meeting and went over key map features. Staff will continue working with the publisher to finalize map details.

VIII. PUBLIC COMMENTS

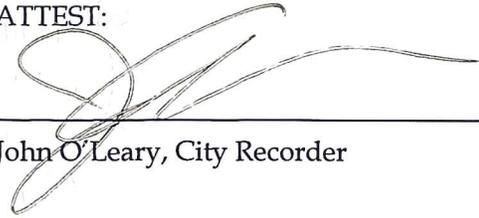
None.

IX. ADJOURNEMENT

Meeting was adjourned at 11:00 a.m. by Chair Wilcox. The next regular meeting of the Garibaldi Tourism Commission is scheduled for June 7, 2016 in the City Council Chambers, beginning at 10:00 a.m.


Lori Wilcox, Chair

ATTEST:


John O'Leary, City Recorder