



TOURISM COMMISSION MEETING

Monday, June 1, 2015

City Council Chambers, 10:00 a.m.

I. CALL TO ORDER

Chair Lori Wilcox called the meeting to order at 10:00 a.m. Present were Commission members Suzanne McCarthy, Marcus Hinz and Jeff Wong, Tourism Specialist Kylie Poklikuha, Nan Devlin (Tillamook Coast), Susan Moreland (Tillamook Coast), Ev Brown, Anne Emmons, Jeff Hunter (Harborview Inn), and David Laine. Cm Kelley Cook was excused.

II. WELCOME / INTRODUCTIONS

IV. CONSENT CALENDAR

A. Approval of minutes from May 4, 2015 Tourism Commission meeting.

MOTION Made by Cm McCarthy to approve the minutes from the May 4, 2015 meeting. Seconded by Cm Wong. AYES: Wilcox, McCarthy, Hinz, Wong. NAYS: None. Motion passed.

IV. CORRESPONDENCE

None.

V. SWOT ASSESSMENT REVIEW

Commission reviewed the SWOT assessment results. Chair Wilcox wished more people had attended but thanked Cm Wong for bringing his Portland associates and noted that it was nice to hear outsider's viewpoints. An ongoing theme was a lack of information for signage for seafood and landmarks. Ideas brought up by the commission included:

- an information kiosk/information center
- a city business map
- signage at Piers End, other local spots
- better port entrance signs
- town entry information signs
- ODOT signs

Nan Devlin informed the commission that the Tillamook Coast met regarding a Wayfinding project which would include coordinating themed signs throughout the

been invaluable. She also noted that the grants will be made public via public announcements.

Ms. Devlin then discussed the benefits of the new Tillamook Coast website and stressed that all businesses should post their business's information on it. Ms. Moreland noted that Visit Tillamook Coast will offer customer service and marketing assistance/training in the future.

VIII. PUBLIC COMMENT

David Laine discussed the importance of having accurate Garibaldi history and information. Anne Emmons mentioned that it might be a great high school project to look into, and document, the accurate history of the Garibaldi. Chair Wilcox noted that the local maritime museum is a great resource to use and that having a History Buff section in the city newsletter might be a possibility, if someone would volunteer to write it.

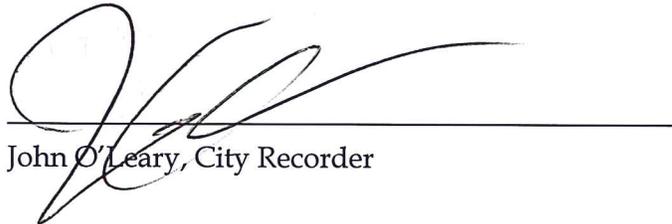
IX. ADJOURNEMENT

Meeting was adjourned at 11:00 a.m. by Chair Wilcox. The next regular meeting of the Garibaldi Tourism Commission is scheduled for July 6, 2015 in the City Council Chambers, beginning at 10:00 a.m.



Lori Wilcox, Chair

ATTEST:



John O'Leary, City Recorder