



## TOURISM COMMISSION MEETING

Monday, July 6, 2015

City Council Chambers, 10:00 a.m.

### I. CALL TO ORDER

Chair Lori Wilcox called the meeting to order at 10:00 a.m. Present were Commission members Kelley Cook (arrived late), Marcus Hinz and Suzanne McCarthy, Jeff Hunter (Harborview Inn), City Manager John O'Leary and Sophia Oldenkamp (Oregon Virtual Tours). Cm Jeff Wong and Tourism Specialist Kylie Poklikuha were excused.

### II. WELCOME / INTRODUCTIONS

### III. CONSENT CALENDAR

A. Approval of minutes from June 1, 2015 Tourism Commission meeting.

**MOTION Made by Cm Hinz to approve the minutes from the June 1, 2015 meeting. Seconded by Cm McCarthy. AYES: Wilcox, McCarthy, Hinz. NAYS: None. Motion passed.**

### IV. CORRESPONDENCE

None.

### V. NEW BUSINESS

A. Oregon Virtual Tours

Sophia Oldenkamp presented her company, Oregon Virtual Tours, featuring virtual photography, which is 360-degree photography. This type of photography allows visitors an easy way to experience Garibaldi landmarks and activities in an interactive, exciting way. Visitors can navigate, zoom, spin, and look up and down with ease using the navigation tools. Detail boxes with information can also be added to each photo.

Oldenkamp provided several virtual tours for commission members to experience and noted that links to these tours can be added to print ads or emails and people all over the world can click on the link to experience Garibaldi. Oldenkamp service also provides statistics of how many people have viewed the photos, where they are from, what device they are using and what was looked at the most.

Each panoramic photo would be \$75 and held on their server for the commissions use for 1 year. Cm Hinz noted that Oldenkamp should work closely with our social media consultant, Amber Dennis, and that this type of

The commission discussed code enforcement issues with several properties and a hazard issue with one and further discussed empty businesses along the highway. Cm Hinz recommended ignoring the businesses that don't care and focus on conferences. Cm McCarthy stated that the bad businesses could negatively affect those visitors and makes the town look bad. O'Leary noted that it might be beneficial to reward the good businesses financially, or actively promote them, and encourage other businesses to follow. Chair Wilcox brought up the possibility of featuring the good businesses in the city newsletter. O'Leary noted that there would need to be a fair processes and requested a commission member work with Kylie to develop the criteria.

Commission continued to discuss getting the businesses involved and O'Leary reminded the commission that the town looks much better than it did years ago. Commission discussed staffing changes at the Old Mill office which should be a great improvement and that other changes in the near future.

Chair Wilcox went over the possible new goals. Cm Hinz recommended waiting until the next meeting to adopt new goals so Cm Wong would be involved. Commission agreed.

VIII. PUBLIC COMMENT

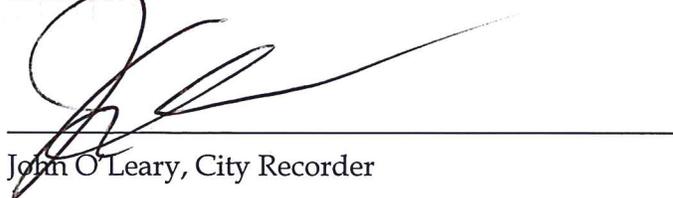
IX. ADJOURNEMENT

Meeting was adjourned at 11:00 a.m. by Chair Wilcox. The next regular meeting of the Garibaldi Tourism Commission is scheduled for August 6, 2015 in the City Council Chambers, beginning at 10:00 a.m.



Lori Wilcox, Chair

ATTEST.



John O'Leary, City Recorder