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## TOURISM COMMISSION MEETING

Monday, 03 February 2014  
City Council Chambers, 10:00 a.m.

### I. CALL TO ORDER

Cm Eugene Tish called the meeting to order at 10:01 a.m. Present were Commission members Suzanne McCarthy, Marcus Hinz, Kelley Cook, and Lori Wilcox, City Manager John O'Leary, Assistant City Manager Mary DeLoria, Jeff Hunter (Harborview Inn), and Everett Brown.

### II. VISITORS

None.

### III. ANNOUNCEMENTS

A. Chair Tish discussed the potential impact to tourism from the Coastal Multispecies Conservation and Management Plan, noting more information is available at [HatcheryAndWild.com](http://HatcheryAndWild.com).

### IV. CONSENT CALENDAR

B. Approval of minutes from January 06, 2014 Tourism Commission meeting

**MOTION Made by Cm Wilcox to accept the minutes from the January 6, 2014 Tourism Commission meeting as presented. Seconded by Cm Hinz. AYES: Tish, McCarthy, Cook, Hinz. NAYS: None. Motion passed.**

### V. CORRESPONDENCE

None.

### VI. OLD BUSINESS

- A. *Business Alliance Spring Meeting* - Discussion of topics for meeting. Date was set for April 22, 2014 at 6 pm in the Community Hall.
- B. *Visitor's Guide* - Discussion of plans for the 2014 Visitor's Guide, including the possible use of ad sales staff that are paid commission on ad sales. NW Media Consultants will produce the publication.

- Discussion of commission members reviewing content and making suggestions for updates. O'Leary asked that the ad sales meet with Kathleen Newton of NW Media Consultants when she is here during the first week of March to get her input on ad requirements.
- C. *Meeting and Convention Map* - Cm Hinz gave an update, noting that NW Media Consultants is working on the map now, which is designed to be included in conference packets.
  - D. *Community Center Remodel* - O'Leary summarized the project, noting that the potential start date is the Fall of 2014 with completion by March of 2015 at a cost of \$350,000 to \$400,000. He reported that depending on grant resources, the project may expand to include redesigning the ADA access ramp and remodeling the Fire Dept. meeting room.
  - E. *T-Shirt Design* - Jeff reported that he is working with Dillon Pyle of Body and Soul (Tillamook) on the design for this year's shirt. Discussion of issuing a request for proposals (RFP) for production of the shirts. Next year both the design and production will be done using the RFP process.
  - F. *Folio Review* - Chair Tish led a discussion of the folio assignments, focusing on the Hospitality / Beautification folio. Hanging baskets and additional planters were discussed as being good short-term choices for this year.

## VII. NEW BUSINESS

- A. *Hiring of Office Specialist - Tourism Staff* - O'Leary discussed the city's plan to hire a half-time person to assist the Tourism Commission and asked for a commission member to sit on the interview panel. Chair Tish volunteered to assist.
- B. *Video* - Jeff Hunter discussed a trio of promotional 2.5 to 3 minute long videos that he is producing that focus on crabbing, clamming, and kayaking in Garibaldi and requested that the Tourism Commission fund half the cost of each. The expected total for the project is \$1,050.

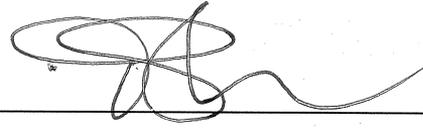
**MOTION Made by Cm Hinz for Jeff Hunter's promotional videos to be funded in part by the TRT reimbursement program, with the remaining balance to be paid from the TRT fund. Seconded by Cm Wilcox. AYES: Tish, McCarthy, Hinz, Cook, Wilcox. NAYS: None. Motion passed.**

- C. *Travel Tillamook County* - Chair Tish discussed the status of county transient lodging tax advisory committee.
- D. *Needs Assessment* - Chair Tish discussed the need for the GTC to perform a needs assessment and produce a prioritized list of

projects to submit to the county transient lodging tax advisory committee for possible funding. The list will be presented to the City Council at its next meeting on February 17, 2014. A workshop is scheduled for Monday, February 10, 2014 in which to discuss and develop the list.

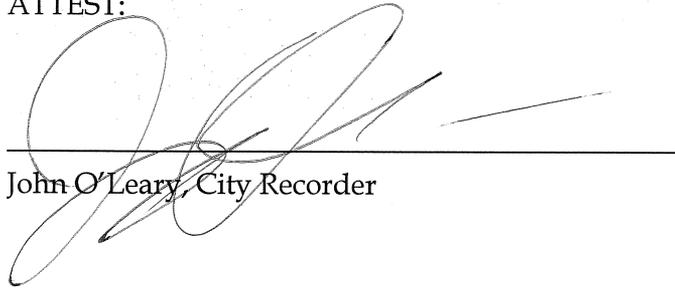
VIII. ADJOURNMENT

Meeting was adjourned at 12:07 p.m. by Chair Tish. The next regular meeting of the Garibaldi Tourism Commission is scheduled for Monday, March 3, 2014 in the City Council Chambers, beginning at 10:00 a.m.



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Eugene Tish, Chair

ATTEST:



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John O'Leary, City Recorder