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THE CITY OF GARIBALDI IS AN EQUAL OPPORTUNITY PROVIDER AND EMPLOYER

TOURISM COMMISSION MEETING

Monday, 7 April 2014

City Council Chambers, 10:00 a.m.

I. CALL TO ORDER

Cm Eugene Tish called the meeting to order at 10:00 a.m. Present were Commission members Kelley Cook and Lori Wilcox, City Manager John O'Leary, Assistant City Manager Mary DeLoria, City Tourism Specialist Kylie Poklikuha, and Everett Brown. Mayor Suzanne McCarthy and Cm Marcus Hinz were excused.

II. CONSENT CALENDAR

A. Approval of minutes from March 3, 2014 Tourism Commission meeting

MOTION Made by Cm Wilcox to accept the minutes from the March 3, 2014 Tourism Commission meeting as presented. Seconded by Cm Cook. AYES: Tish, Cook, Wilcox. NAYS: None. Motion passed.

III. WELCOME / INTRODUCTIONS

Chair Tish introduced the city's new Tourism Specialist, Kylie Poklikuha.

IV. CORRESPONDENCE

A. none

V. OLD BUSINESS

A. *Visitor's Guide Updates*- John O'Leary: Discussed sample covers for the 2014 Visitor's Guide. Cook and Wilcox both like Joe Happ's alternate photo and the photo from Don Best. Consensus: the layout with Don Best's photo (Pier's End) was preferred over the other layouts reviewed. Second choice is the staff layout (transient dock). "Visitor's Guide" in white script if possible.

O'Leary updated the commission on content and profitability, reporting

that the city will ultimately spend a few hundred dollars on the publication. O'Leary also noted that the publication will be placed at the Tillamook Cheese Factory this year.

B. *Business Alliance Spring Meeting* - Cm Wilcox reported on preparations in progress. Agenda: Cm Tish will do introductions; Cm Hinz will handle marketing; Jeff Hunter will work with Travel Oregon and OCVA; Jean Watts may talk about the Visitor's Guide; O'Leary and Tish: projects & priorities, Dan Biggs or consultant on County TLT; Cm Wilcox will speak on beautification; Cm Wilcox will lead a customer service training discussion to include QCare training; Cm Tish to present a brief discussion of pending focus on bringing in conferences and meetings; Cm Tish will finish with a Q&A period. Kelley's Place to cater. Discussion of room set-up.

C. *Meeting / Conventions* - Poklikuha discussed her ideas for implementing new meetings and conventions to bring in traffic and use the community hall and other meeting spaces in town. Chair Tish noted the need for a current asset inventory of local attractions. Discussion of the pending community hall renovation.

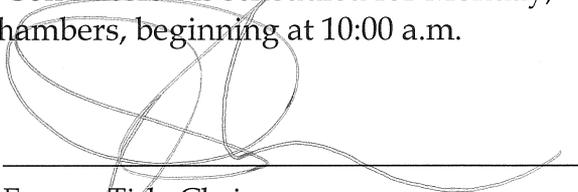
D. *County TLT Update* - Chair Tish updated the commission on the status of the county transient lodging tax committee's progress.

V. NEW BUSINESS

None.

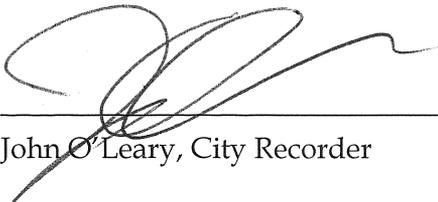
VI. ADJOURNMENT

Meeting was adjourned at 11:25 p.m. by Chair Tish. The next regular meeting of the Garibaldi Tourism Commission is scheduled for Monday, May 5, 2014 in the City Council Chambers, beginning at 10:00 a.m.



Eugene Tish, Chair

ATTEST:



John O'Leary, City Recorder