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TOURISM COMMISSION MEETING

Monday, 5 May 2014
City Council Chambers, 10:00 a.m.

I. CALL TO ORDER

Cm Eugene Tish called the meeting to order at 10:01 a.m. Present were Commission members Suzanne McCarthy and Kelley Cook, City Manager John O'Leary, Assistant City Manager Mary DeLoria, City Tourism Specialist Kylie Poklikuha, and Jeff Hunter (Harborview Inn). Cm Lori Wilcox and Cm Marcus Hinz were excused.

II. CONSENT CALENDAR

A. Approval of minutes from April 7, 2014 Tourism Commission meeting.

MOTION Made by Cm Cook to accept the minutes from the April 7, 2014 Tourism Commission meeting as presented. Seconded by Cm McCarthy. AYES: Tish, Cook, McCarthy. NAYS: None. Motion passed.

III. WELCOME / INTRODUCTIONS

None.

IV. CORRESPONDENCE

None.

V. OLD BUSINESS

A. *Visitor's Guide Updates* -- O'Leary reported that the 10,000 copies on order should be available for pick-up in about 2 weeks. O'Leary and Poklikuha will prepare a distribution list which will include the cheese factory and Tillamook Area Chamber of Commerce as well as the paid advertisers of the guide.

B. *Community Center Renovation* -- O'Leary noted that progress on the project is now awaiting submission of grant applications.

C. *Business Alliance Spring Meeting* – Group discussion of meeting held April 22, 2014. Although turn-out was less than anticipated, it was noted that the general feeling among city merchants seems to be that most concerns are being addressed by the commission. Discussion of ideas for future meetings and how to inspire participation by city merchants. Chair Tish will compile information for a spring clean-up reminder letter to go out to the merchants, which will be drafted and distributed by staff.

D. *County TLT Update* – O’Leary and Chair Tish updated the commission on the status of the county’s Tourism Advisory Committee’s progress.

E. *T-Shirts* – Poklikuha reported on the status of the t-shirt order, noting that PSI of Tillamook will be supplying the t-shirts.

F. *County Fair Booth* – Discussion of the feasibility of renting booth space at the Tillamook County Fair this year.

G. *Goals and Folios* – Discussion. It was noted that there currently does not appear to be a plan in place for an increase in family-friendly activities and events.

H. *Beautification* – McCarthy updated the commission on the status of the city’s beautification project and requested funding for pots, potting material and flowers.

MOTION Made by Cm Cook to authorize Suzanne McCarthy to purchase materials to fill the existing nine flower pots for the downtown area and to purchase additional materials deemed necessary for the project. Seconded by Cm McCarthy. AYES: Tish, McCarthy, Cook. NAYS: None. Motion passed.

V. NEW BUSINESS

A. *Fiscal Year 2014-2015 Budget* – O’Leary discussed the proposed budget for the Transient Room Tax Fund for the coming fiscal year, noting that creation of separate departments will facilitate reporting the allocation of revenues in the future.

B. *Meetings and Conferences* – Poklikuha updated the commission on the status of current projects. Discussion of creation of an asset / resource inventory and of possible approaches to marketing the area as a conference and meeting destination.

VI. ADJOURNMENT

Meeting was adjourned at 12:20 p.m. by Chair Tish. The next regular meeting of the Garibaldi Tourism Commission is scheduled for Monday, June 2, 2014 in the City Council Chambers, beginning at 10:00 a.m.

Eugene Tish, Chair

ATTEST:

John O'Leary, City Recorder