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## TOURISM COMMISSION MEETING

Monday, 2 June 2014  
City Council Chambers, 10:00 a.m.

### I. CALL TO ORDER

Cm Eugene Tish called the meeting to order at 10:03 a.m. Present were Commission members Suzanne McCarthy, Marcus Hinz, Lori Wilcox and Kelley Cook, City Manager John O'Leary, Assistant City Manager Mary DeLoria, City Tourism Specialist Kylie Poklikuha, and Lisa Phipps (Tillamook Estuaries Partnership).

New Business Item 1 was moved ahead of the Consent Calendar to accommodate Ms. Phipps' schedule. Phipps presented information on TEP's contributions, in partnership with Oregon Fish and Wildlife, to the Garibaldi Days festival activities.

### II. CONSENT CALENDAR

A. Approval of minutes from May 5, 2014 Tourism Commission meeting.

**MOTION Made by Cm McCarthy to accept the minutes from the May 5, 2014 Tourism Commission meeting as presented. Seconded by Cm Cook. AYES: Tish, McCarthy, Wilcox, Cook. NAYS: None. Abstention: Hinz. Motion passed.**

### III. WELCOME / INTRODUCTIONS

None.

### IV. CORRESPONDENCE

None.

### V. OLD BUSINESS

A. *Tourism Commission Priorities* – Discussion of revisiting the issue of providing more family-friendly activities and /or establishing a plan to promote family-friendly tourism. Consensus to continue with current

approach. Discussion of customer-service training programs. Suggestion made that focus should be on developing the community center use in the off season by conferences and group meetings. Consensus: the item identified as Project #D, "Continue developing the campus conference concept. . .," of the 2014 Commission Goals Project list is now the highest priority, Project #A.

B. *Priorities for Staff* – Discussion of developing a marketing contact database and conference planner packet. First review of the packet is due at the end of June, 2014, with the commission's final approval scheduled for the September, 2014 meeting. September mailing should be two pages minimum sent to at least 200 prospective event planners.

V. NEW BUSINESS

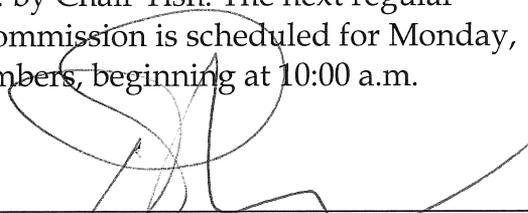
A. *County Tourism Development Investments* – O'Leary discussed the county's draft investment projects form. Garibaldi's two projects, the Community Hall remodel and the Garibaldi section of the Salmonberry Trail, will be listed on Garibaldi's submittal to the county's tourism advisory board.

Chair Tish suggested that the council consider changing name of the Community Hall to the Garibaldi Conference Meeting Center. Mayor McCarthy asked that this item be placed in the council's Consent Calendar.

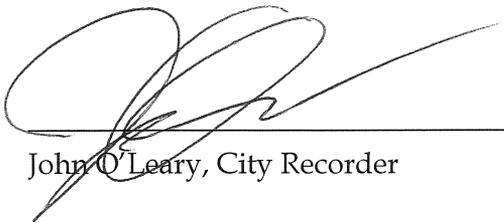
B. *Commission Member Roles* – Deferred to a later date.

VI. ADJOURNMENT

Meeting was adjourned at 11:29 a.m. by Chair Tish. The next regular meeting of the Garibaldi Tourism Commission is scheduled for Monday, July 7, 2014 in the City Council Chambers, beginning at 10:00 a.m.

  
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Eugene Tish, Chair

ATTEST:

  
\_\_\_\_\_  
John O'Leary, City Recorder