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THE CITY OF GARIBALDI IS AN EQUAL OPPORTUNITY PROVIDER AND EMPLOYER

TOURISM COMMISSION MEETING

Monday, 8 September 2014
City Council Chambers, 10:00 a.m.

I. CALL TO ORDER

Cm Eugene Tish called the meeting to order at 10:00 a.m. Present were Commission members Suzanne McCarthy, Marcus Hinz, Kelley Cook and Lori Wilcox, City Manager John O'Leary, Assistant City Manager Mary DeLoria, City Tourism Specialist Kylie Pokliuha and Everett Brown.

II. CONSENT CALENDAR

- A. Approval of minutes from August 4, 2014 Tourism Commission meeting.
MOTION Made by Cm Wilcox to approve the minutes from the August 4, 2014 meeting as presented. Seconded by Cm Hinz. AYES: Tish, McCarthy, Hinz, Cook, Wilcox. NAYS: None. Motion passed.

III. WELCOME / INTRODUCTIONS

None.

IV. CORRESPONDENCE

None.

V. OLD BUSINESS

- A. Review and Approval of Revised 2014 Goals.
Discussion.

MOTION Made by Cm Hinz to approve 2014-15 Tourism Commission goals per August 4, 2014 draft. Seconded by Cm Wilcox. AYES: Tish, McCarthy, Hinz, Cook, Wilcox. NAYS: None. Motion passed.

Discussion of key focus for remainder of fiscal year. Staff to create and

send out a series of three emails to city businesses over the course of the following ten days and report findings to the commission at the next meeting. The emails will include:

B. Updated on community center remodel. O'Leary reported that there has been no new action in the past month. Discussion of grant applications process. Reported on new property acquisition adjacent to City Hall, which will be developed for public parking. O'Leary will report in the October GTC meeting.

C. Update on marketing contact database and recent mailing. Poklikuha reported on the status of the project. Discussion of follow-up plan.

D. Hinz reported that People's Coast Summit meeting has been rescheduled from this fall to next spring (dates TBA). The bulk of the sponsorship for fall meeting did not come through, necessitating a change of schedule. Hinz will set the dates based on availability of facilities in March, 2015.

Discussion of sponsoring with an additional investment of \$5,000 beyond the initial \$1,500 already invested. Tish proposed an increase of city Transient Room Tax to 9%.

MOTION Made by Cn Wilcox to authorize spending of \$5,000 for OCVA sponsorship of the 2015 People's Coast Summit. Seconded by Cm McCarthy. AYES: Tish, McCarthy, Wilcox, Cook. NAYS: None. Abstain: Hinz.

O'Leary noted that the request will have to be approved by City Council because the total exceeds \$5,000.00.

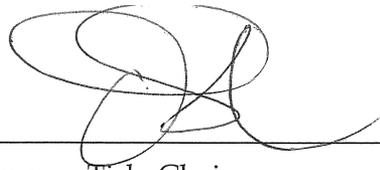
VI. NEW BUSINESS

A. Advertising Renewals. Discussion of Travel Oregon advertising for 2015. Recommendation that GTC continues with the same program that it participated in during 2014.

MOTION Made by Cm Wilcox to authorize spending of \$12,415 during 2015 for the OCVA advertising program as outlined in the packet material. Seconded by Cm McCarthy. AYES: Tish, McCarthy, Hinz, Wilcox, Cook. NAYS: None. Motion passed.

VII. ADJOURNMENT

Meeting was adjourned at 12:00 p.m. by Chair Tish. The next regular meeting of the Garibaldi Tourism Commission is scheduled for Monday, October 6, 2014 in the City Council Chambers, beginning at 10:00 a.m.



Eugene Tish, Chair

ATTEST:



John O'Leary, City Recorder