



www.VisitGaribaldi.com

CITY HALL -- 107 SIXTH ST. (P.O. BOX 708) -- GARIBALDI, OREGON 97118
PHONE 503/322-3327 -- FAX 503/322-3737 -- TTY 800/735-2800
E-MAIL city@ci.garibaldi.or.us WEBSITE www.ci.garibaldi.or.us
THE CITY OF GARIBALDI IS AN EQUAL OPPORTUNITY PROVIDER AND EMPLOYER

TOURISM COMMISSION MEETING

Monday, 6 October 2014
City Council Chambers, 10:00 a.m.

I. CALL TO ORDER

Cm Eugene Tish called the meeting to order at 10:00 a.m. Present were Commission members Suzanne McCarthy, Marcus Hinz, and Lori Wilcox, City Manager John O'Leary, Assistant City Manager Mary DeLoria, City Tourism Specialist Kylie Poklikuha, and Cathy Roberts (Vacasa). Cm Cook was excused.

II. CONSENT CALENDAR

Approval of minutes from September 8, 2014 Tourism Commission meeting.

MOTION Made by Cm Wilcox to approve the minutes from the September 8, 2014 meeting as submitted. Seconded by Cm Hinz. AYES: Tish, McCarthy, Hinz, Wilcox. NAYS: None. Motion passed.

III. WELCOME / INTRODUCTIONS

The commission welcomed Cathy Roberts of Vacasa, a regional vacation rental management company.

IV. CORRESPONDENCE

None.

V. OLD BUSINESS

A. Email and Internet contact with businesses. Poklikuha discussed the current status of the project, noting that the FaceBook site went from 50 "likes" to 117 in one weekend and has continued to increase. Currently over 513 viewers reached regularly.

B. Discussion of location of t-shirt vendors. Cm Wilcox suggested paying a 30% commission to t-shirt vendors to increase sales; discussion. Discussion of wholesale sales to vendors, with a suggested mark-up limit of 30%. Consensus to have staff develop and implement a pricing structure and report back at next regular meeting.

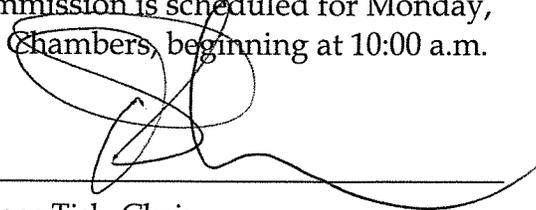
- C. Status of community feedback request. Poklikuha reported a good number of "likes" on the FaceBook page, but has received no other feedback.
- D. Budget Preparation. Discussion of needs for FY 2015-16 budget, including possibility of raising TRT percentage to 9%. Discussion of funding of community hall renovation. Discussion of implementing increase to 9% effective July 1, 2015.
- E. Applications for grant funding for Community Hall renovation. O'Leary reported on attending the Meyer Memorial Trust meeting in September, 2014. O'Leary updated the commission on the status of the property acquisition and clearing.
- F. Tillamook County Tourism Advisory Committee. Tish gave the commission an update on current activities.
- G. Commission term endings. Tish will not re-apply for appointment. Wilcox and Hinz will re-apply. Staff to research which positions are up for re-appointment and report to commission. O'Leary noted that an advertisement for the open positions will be in the fall city newsletter. Discussion of the process for requesting appointment. Chair Tish appointed Cm Hinz as pro-tem replacement as the Marketing and Advertising sub-committee chair.

VI. NEW BUSINESS

- A. League of Oregon Cities classes in October and November. Discussion of recommended classes and scheduling.
- B. O'Leary discussed the need to order tables and chairs for the Community Hall. Discussion of table types, chair types, and seating capacity. Consensus approval for use of tourism funds for the purchase.
- C. City Business Buildings to Watch. Wilcox notified the commission that Gloria Robinson of Gloria's Ceramics is deceased. Staff reported that probate has not yet been filed on Mrs. Robinson's behalf, and that the matter is being tracked. Discussion of the Stuff 'n' Things building. It was noted that building is fundamentally structurally sound.
- D. Discussion of potential traffic light at the Hwy 101 and 7th Street intersection.

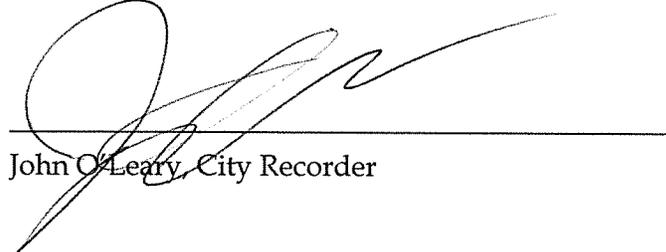
VII. ADJOURNMENT

Meeting was adjourned at 11:29 a.m. by Chair Tish. The next regular meeting of the Garibaldi Tourism Commission is scheduled for Monday, November 3, 2014 in the City Council Chambers, beginning at 10:00 a.m.



Eugene Tish, Chair

ATTEST:



John O'Leary, City Recorder