



CITY HALL – 107 SIXTH ST. (P.O. BOX 708) – GARIBALDI, OREGON 97118

PHONE 503/322-3327 – FAX 503/322-3737 – TTY 800/735-2900

E-MAIL city@ci.garibaldi.or.us WEBSITE www.ci.garibaldi.or.us

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TOURISM COMMISSION MEETING

Monday, 1 December 2014

City Council Chambers, 10:00 a.m.

I. CALL TO ORDER

Cm Eugene Tish called the meeting to order at 10:01 a.m. Present were Commission members Suzanne McCarthy, Lori Wilcox and Kelley Cook (*arrived late*), City Manager John O'Leary, City Tourism Specialist Kylie Poklikuha, and Jeff Hunter (Harborview Inn), Schadia Newcomb (Pamplin Media Group), Kristin Penner (Berkshire Hathaway). Cm Hinz was excused.

II. WELCOME / INTRODUCTIONS

III. CONSENT CALENDAR

Approval of minutes from November 3, 2014 Tourism Commission meeting. Chair Tish noted a scrivener's error regarding the adjournment time.

MOTION Made by Cm McCarthy to approve the minutes from the November 3, 2014 meeting as amended. Seconded by Cm Wilcox. AYES: Tish, Cook, McCarthy, Wilcox. NAYS: None. Motion passed.

IV. CORRESPONDENCE

None.

V. OLD BUSINESS

A. Presentation: Schadia Newcomb, Community Newspapers

Chair Tish gave background information on the Tillamook Visitor Guide 2-page display advertisement. Discussion of specifications and costing of the 2015 advertisement.

MOTION Made by Cm McCarthy to authorize the City Manager to enter into an agreement for advertisement with Pamplin Media Group for a 2-page spread or other suitable advertising in its 2015 Tillamook Area Visitor Guide, with spending discretion up to \$2,100.00. Seconded by Cm Wilcox. AYES: Tish, McCarthy, Wilcox, Cook. NAYS: None. Motion passed.

B. Mile-By-Mile Guide – Port of Garibaldi will proceed with its advertising plans for 2015.

- C. Community Hall Remodel - O'Leary will report back with an update at a later date.
- D. Community Hall Refresh - O'Leary reported that chairs and tables will be purchased through a state purchasing contract if possible as a cost and time savings.
- E. Meeting and Conference Recruitment - Discussion of proposal received from Tillamook Design. It was noted that the proposal received was for a different scope than was requested. Staff will continue to pursue the concept of an HTML-formatted email brochure. Mail Chimp was discussed and well-recommended by Jeff Hunter.

Poklikuha discussed the glossy postcard mailing as a follow-up to the brochure sent out earlier in the year. Hunter recommended a USPS service which handles the printing and mailing.

- F. Garibaldi Days Update - Poklikuha mentioned the optional ad Visitor's Guide for corporate sponsorship. O'Leary discussed the status of recruiting a new designer and publisher for the Visitor's Guide.

McCarthy gave a general update on the project. Wilcox discussed the new format of the vendor booth applications. The urgent need for volunteers and updated rules regarding vendor pets were discussed.

T-shirt design by Maighread Gallagher, "Get Hooked", was discussed. Printing quotes have been requested.

- G. Transient Room Tax - McCarthy noted that if the commission wants to recommend to the council to increase the transient room tax rate that the GTC should move forward soon. Discussion.

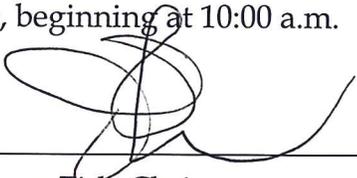
MOTION Made by Cm McCarthy to recommend that the Garibaldi City Council consider raising the Transient Room Tax to nine percent effective July 1, 2015. Seconded by Cm Wilcox. AYES: McCarthy, Wilcox, Cook. NAYS: Tish. Motion passed.

VI. NEW BUSINESS

McCarthy noted that this is Chair Tish's last Tourism Commission meeting. Discussion of potential new appointees and application process. It was noted that Marcus Hinz is planning to request re-appointment. Tish suggested that Hinz be named Pro Tem Chair pending naming of a new Chair. Discussion of the previous naming of a Vice Chair.

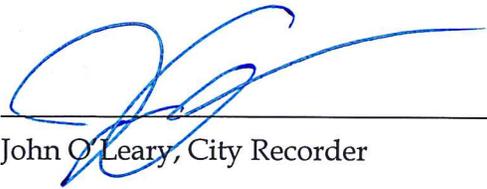
VII. ADJOURNMENT

Meeting was adjourned at 11:30 a.m. by Chair Tish. The next regular meeting of the Garibaldi Tourism Commission is scheduled for January 5, 2015 in the City Council Chambers, beginning at 10:00 a.m.



Eugene Tish, Chair

ATTEST:



John O'Leary, City Recorder