



**CITY HALL -- 107 SIXTH ST. (P.O. BOX 708) -- GARIBALDI, OREGON 97118**  
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## TOURISM COMMISSION MEETING

Monday, 01 April 2013  
City Council Chambers, 10:00 a.m.

### I. CALL TO ORDER

Chair Kevin Greenwood called the committee meeting to order at 10:01 a.m. Present were Commission members Eugene Tish and Marcus Hinz, and Assistant City Manager Mary DeLoria and Tereena Haylett. Mayor Suzanne McCarthy and Cm Kelley Cook were excused.

### II. CONSENT CALENDAR

1. Approval of minutes from the February 4, 2013 Tourism Commission meeting
2. Approval of minutes from the February 12, 2013 Garibaldi Days Committee meeting
3. Approval of minutes from the February 26, 2013 Garibaldi Days Committee meeting
4. Approval of minutes from the March 25, 2013 Garibaldi Days Committee meeting

**MOTION made by Cm Tish to accept the minutes from the January 7, 2013 Tourism Commission meeting and the minutes from Garibaldi Days Committee of February 12, February 26, and March 25 as presented. Seconded by Cm Hinz. AYES: Greenwood, Tish, Hinz. NAYS: None. Motion passed.**

### III. OLD BUSINESS

*Tourism Symposium Recap* - Cm Tish reported on the Tourism Symposium held March 18 at Tillamook Bay Community College to a capacity crowd of attendees, noting an increase in momentum toward a county-wide TRT proposal being placed before the voting public in the fall of 2013. Discussion of elements of the TRT proposal.

#### IV. NEW BUSINESS

A. *GTC Marketing Brochure* – Chair Greenwood led a discussion of elements of a proposed marketing brochure for the Tourism Commission based on the proposal received from NW Media Consultants. Group consensus to show public amenities and general interest attractions on the area map, with an emphasis on the design being similar in style to the website.

**MOTION Made by Cm Tish to authorize Kevin Greenwood to enter into an agreement with NW Media Consultants to begin work on development of the brochure, bringing the proof before the Tourism Commission for approval before the proof is released for publication. Seconded by Cm Hinz. AYES: Greenwood, Tish, Hinz. NAYS: None. Motion passed.**

B. *GTC Budget and Goals* – To be added to agenda for the next regular meeting.

C. *Status of Website* – Discussion of content management of GTC website and how best to get site to show up in search engines (search engine optimization). Cm Hinz noted that frequent changes to the website incorporating common search terms will increase traffic by making the site more visible to search engines such as Google. DeLoria stressed the need for the Tourism Commission to work on contracting for web content manager, citing lack of available city staff training, resources, and time to adequately develop and manage the site content. Cm Hinz to draft a scope document, and Cm Hinz and DeLoria will work together to prepare a Request for Proposals for further review by the Commission.

D. *Good of the Order*- Chair Greenwood noted that all Port of Garibaldi staff are now Q-Care Certified.

VI. ADJOURNMENT

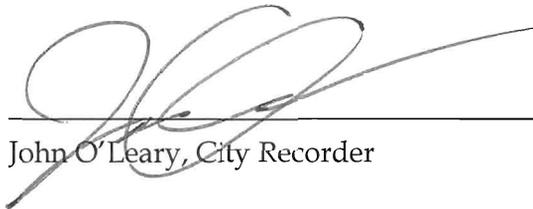
Meeting was adjourned at 11:13 a.m. by Chair Greenwood. The next regular meeting of the Garibaldi Tourism Commission is scheduled for Monday, May 6, 2013 at Garibaldi House, beginning at 10:00 a.m.



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Kevin Greenwood, Chair

ATTEST:



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John O'Leary, City Recorder