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TOURISM COMMISSION MEETING

Monday, 06 May 2013

Port of Garibaldi Conference Room, 10:00 a.m.

I. CALL TO ORDER

Chair Kevin Greenwood called the committee meeting to order at 10:00 a.m. Present were Commission members Suzanne McCarthy, Eugene Tish, Kelley Cook (*arrived at 10:10 a.m.*), City Manager John O'Leary, Assistant City Manager Mary DeLoria, Everett Brown and Betty Baumgart. Cm Marcus Hinz was excused.

II. CONSENT CALENDAR

1. Approval of minutes from the April 1, 2013 Tourism Commission meeting
2. Approval of minutes from the April 22, 2013 Garibaldi Days Committee meeting

MOTION made by Cm Tish to accept the minutes from the April 1, 2013 Tourism Commission meeting and the minutes from the April 22, 2013 Garibaldi Days Committee meeting as presented. Seconded by Mayor McCarthy. AYES: Greenwood, McCarthy, Tish. NAYS: None. Motion passed.

III. OLD BUSINESS

GTC Marketing Brochure – Discussion of elements of the proposed map brochure. Consensus to add the Coast Guard tower, beach access points, smokestack, Barview Jetty Store, the Three Graces, and docks. Edit business directory to include only restaurants (indicated on map with an alpha code) and retail seafood vendors. Discussion of adding a QR code pointing to GTC website. Greenwood demonstrated how a QR code is used with a smart phone to bring up the associated website. Revised proposal is to be reviewed at the May 20 special meeting.

Goals and Budget - Chair Greenwood summarized the topic and led the group through a review of the goals and proposed budget document. O'Leary reported on how the fund balance was calculated, noting periodic under-spending in "All Other Expenditures" from fiscal year 2007-2008 forward, which resulted in a beginning fund balance on July 1, 2012 of \$14,400. The group discussed usage of unappropriated funds, with O'Leary noting restrictions on fund usage.

Discussion of setting aside funds to remodel the community hall. Chair Greenwood formed a Community Hall task force to research options and report to the Tourism Commission, appointed Cm Tish and Cm Cook to the task force. Terry Kandle will be invited to participate in the task force.

Port and City staff will bring their respective capital improvement lists to the next Tourism Commission meeting for a discussion of creating a tourism-based capital improvement list.

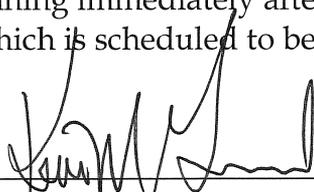
IV. NEW BUSINESS

Rockaway Beach Tourism Commission - Betty Baumgart reported on the development of a Tourism Commission by Rockaway Beach.

County-wide TRT Tax Update - Cm Tish reported that on Tuesday, May 7 there will be a meeting regarding the proposed county-wide Transient Room Tax measure tentatively set for the November ballot and noted that there are three alternatives being discussed. Discussion of the alternatives and potential impact on surrounding communities.

VI. ADJOURNMENT

Meeting was adjourned at 12:25 p.m. by Chair Greenwood. The next meeting of the Garibaldi Tourism Commission is scheduled for Monday, May 20, 2013 at Garibaldi House, beginning immediately after the Garibaldi Days Committee meeting, which is scheduled to begin at 10:30 a.m.



Kevin Greenwood, Chair

ATTEST:



John O'Leary, City Recorder