



[www.VisitGaribaldi.com](http://www.VisitGaribaldi.com)

**CITY HALL – 107 SIXTH ST. (P.O. BOX 708) – GARIBALDI, OREGON 97118**  
**PHONE 503/322-3327 – FAX 503/322-3737 – TTY 800/735-2900**  
**E-MAIL [city@ci.garibaldi.or.us](mailto:city@ci.garibaldi.or.us) WEBSITE [www.ci.garibaldi.or.us](http://www.ci.garibaldi.or.us)**  
***THE CITY OF GARIBALDI IS AN EQUAL OPPORTUNITY PROVIDER***

## TOURISM COMMISSION MEETING

Monday, 9 September 2013  
City Council Chambers, 10:00 a.m.

### I. CALL TO ORDER

Cm Eugene Tish called the meeting to order at 10:02 a.m. Present were Commission members Suzanne McCarthy, Marcus Hinz, Kelley Cook, City Manager John O'Leary (*arrived at 10:18*), Assistant City Manager Mary DeLoria, Lori Wilcox, Betty Baumgart, Sharon Stafford, Anna Rzuczek (Garibaldi Museum), and Shaena Peterson (Radio KTEL). Chair Tish noted that a quorum was present.

### II. CONSENT CALENDAR

- A. Approval of minutes from August 5, 2013 Tourism Commission meeting

**MOTION Made by Cm McCarthy to accept the minutes from the August 5, 2013 Tourism Commission meeting as presented. Seconded by Cm Hinz. AYES: Tish, McCarthy, Cook, Hinz. NAYS: None. Motion passed.**

### III. OLD BUSINESS

- A. Special Event Permit Review - Chair Tish asked that the item be removed from this meeting's agenda pending a reminder of the member list.
- B. Community Hall Kitchen Project - O'Leary reported that he would be meeting with O'Brien Contractors and its architect Jay Orloff on Wednesday, Sept. 11. Cm Cook will attend walk-through. Cm Cook will invite Anelia Seraphina of Pacific House Restaurant to attend and help to develop recommendations for the renovation.
- C. Post-Season Tourism Meeting Series - Chair Tish summarized the project for the audience, reporting that the series of meetings with invited business owners will focus on tourism industry in the area and how it can be improved. Cm Hinz reported on the current

status of meeting preparations, and noted that the dates of the series of meetings are set for October 2, 16, and 30 at 6 p.m. Cm Hinz noted that the first meeting will be a general discussion of how the merchants and business owners fared during the current season, the second meeting will be used to develop recommendations and short-term tasks, and the third meeting will focus on long-term tasks, expectations by business of the GTC, and GTC priorities for the next year.

- D. Fiscal Year 2013-2014 Projects - Group discussion of updating the FY 2012-2013 Goals.
  - a. Cm Hinz reported on the website goal, noting that he and DeLoria are working on updating the editorial calendar. Cm Hinz recommended hiring a writer to create articles and content for the website to keep a consistent voice and tone. No decision made.
  - b. Customer service training: Baumgart noted a lack of response on the Q-Care mailing from the Tillamook Area Chamber of Commerce. Consensus to add a Q-Care item to the second meeting in the Post-Season Tourism Meeting Series.
  - c. Tourism Symposium: no decision whether to host again next year. Will decide after county-wide vote on the transient room tax (TRT) measure in November.
  - d. County-wide TRT: Chair Tish will send DeLoria a document for distribution to GTC and council.
  - e. Projects: Noted that both projects for the year were completed. Very good feedback received on the Visitor's Guide. Wilcox suggested that we add a business directory to the guide to enhance its longevity.
  - f. Marketing Plan: Cm Hinz reported that the plan development is in progress.

#### IV. NEW BUSINESS

- A. Christmas Tree Express - Sharon Stafford reported on the developments with Sparks, NV regarding its implementation of a live tree in Victoria Square. Discussion, noting that dissolution of the Sister City Program is not relevant to the issue of whether Christmas Tree Express will continue beyond this year.
- B. New Event Proposal - Shaena Peterson presented her proposal regarding a new event entitled "Hogs and Hookers" to dovetail with the Tuna Classic (mid-August) to bring in recreational motorcycle clubs and riders along with recreational fishermen to enjoy a weekend of music, exhibits, events and attractions including live music during the two evenings of the event and juried vendors. The event is to be sited at Old Mill Marina and will

enlist the aid and input of various agencies. Peterson invited one or more GTC commissioners to attend the event organizational meeting in early October. O'Leary and Cm Cook will attend meeting, with Cm Hinz attending if available.

Further discussion ensued after Peterson departed at 11:05, on the pros and cons of the event, noting concerns with the date chosen and suggestions that the event would be better received by merchants and hoteliers if planned for mid- to late-September, which would coincide with the upswing in recreational fishing. Chair Tish will schedule a meeting with Peterson for a date prior to the organizational meeting to discuss the timing of the event.

VI. ADJOURNMENT

Chair Tish read aloud a letter of thanks received from the US Coast Guard Auxiliary for GTC's donation of vendor booth space during Garibaldi Days.

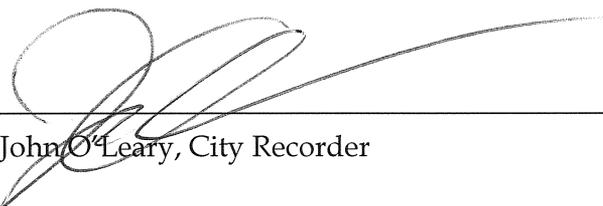
Meeting was adjourned at 12:15 p.m. by Chair Tish. The next meeting of the Garibaldi Tourism Commission is scheduled for Monday, October 7, 2013 in the City Council Chambers, beginning at 10:00 a.m.



---

Eugene Tish, Chair

ATTEST:



---

John O'Leary, City Recorder