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Garibaldi Tourism Commission

2012-2013 Goals*

- Improve the website (continue expanding content, updating the business directory, provide business and agency link support, ongoing maintenance of site)
- Develop a printed piece such as a rack card or a brochure for marketing and promotional purposes
- Implement customer service training with quantifiable deliverables
- Foster additional events (support vs. sponsorship discussed)
- Community Center
- Tourism Symposium
- County-wide Transient Room Tax (TRT) vs. City TRT (role of GTC with regard to proposed county commission)
- Projects: 1) Garibaldi Days, 2) Visitor's Guide
- Marketing Plan -- Cm Tish proposed development of a marketing sub-committee

* as reported in GTC Minutes dated 01 October 2012.
