

RESOLUTION 2007-08

A RESOLUTION ESTABLISHING POLICIES AND PROCEDURES FOR REIMBURSEMENT OF SUBMITTED ADVERTISING RECEIPTS FROM THE TRANSIENT ROOM TAX FUND.

WHEREAS, the State of Oregon allows Transient Room Tax funds to be spent on promotional advertising and marketing to increase tourism; and

WHEREAS, the Garibaldi Budget Committee has repeatedly budgeted for advertising to promote the City of Garibaldi; and

WHEREAS, under recommendation from the Garibaldi Budget Committee, Resolution 2006-10 established administrative guidelines for processing advertising reimbursement requests from the public and that resolution expires 30 June 2007; and

WHEREAS, staff recommends that the policy be changed to only reimburse brokers who have already paid for advertising; NOW THEREFORE,

THE COMMON COUNCIL OF THE CITY OF GARIBALDI RESOLVES AS FOLLOWS:

Section 1. Committee. A sub-committee ("committee") consisting of the Mayor and Administrator will review all reimbursement requests in compliance with the policies and procedures outlined in this resolution and report its monthly activities to the City Council.

Section 2. Broker. Any group or individual ("broker") may request that the City pay for committee-approved advertising. A broker may only submit a receipt for advertising already paid.

Section 3. Advertising. "Advertising" includes print, radio, televised advertising and any marketing materials such as brochures, posters, fliers, etc. The committee will determine whether the advertising is appropriate for funding from the Transient Room Tax fund.

Section 4. Submissions. Any requests for advertising reimbursement should be made in writing and include a copy of the advertising (i.e. tape, tear-sheet, brochure), name and contact information of the media outlet, price list from the media outlet, projected schedule, contracts that the broker has with the media outlet and a copy of the broker's check made out to the advertising vendor.

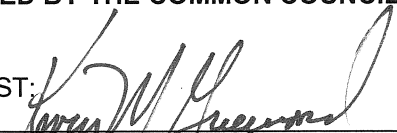
Section 5. Approval. Approved requests will be entered into the City's payment cycle and paid within 45-days of approval. No requests will be accepted after May 15th for that fiscal year.

Section 6. Indemnification. Brokers agree to defend, indemnify, protect and hold harmless the City from and against any suit, administrative proceedings, claims, damages or liability that may arise from the procedures outlined in this resolution. The City's name will not appear on any advertising contracts and will simply be paying the approved amount on behalf of the broker. Any unreported or unpaid charges, fees, penalties or interest are the responsibility of the broker and not of the City.

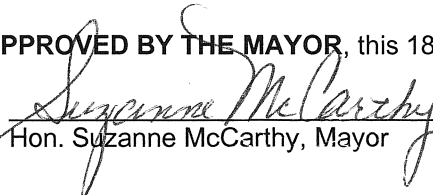
Section 7. Expiration. This Resolution expires June 30, 2008.

PASSED BY THE COMMON COUNCIL AND APPROVED BY THE MAYOR, this 18th day of June 2007.

ATTEST:



Kevin M. Greenwood, Administrator



Hon. Suzanne McCarthy, Mayor