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TOURISM COMMISSION MEETING

Tuesday, April 4, 2017

City Council Chambers, 10:00 a.m.

I. CALL TO ORDER

Chair Lori Wilcox called the meeting to order at 10:00 a.m. Present were commission members Jessica Jung and Jeff Wong, Tourism Specialist Kylie Poklikuha, Claudia Maciel (Port of Garibaldi) and Nan Devlin (Tillamook Coast). Mayor Suzanne McCarthy and Cm Marcus Hinz were excused.

II. WELCOME / INTRODUCTIONS

III. CONSENT CALENDAR

IV. CORRESPONDENCE

V. OLD BUSINESS

A. *Social Media Report*

Commission reviewed social media report. Discussion.

B. *OCVA Update*

Commission discussed the reinstatement of OCVA as the regional DMO for two more years. Discussion.

C. *Garibaldi Days Update*

Chair Wilcox and staff updated commission on current number of vendors and discussed sponsorships, theme and the Manzanita Music Festival scheduled for the same weekend. Commission discussed the benefits of partnering for marketing both festivals as a full weekend event in Tillamook County.

D. *Port Update - Claudia Maciel*

Maciel informed the commission that the Tuna Cookoff scheduled for August 28 at the Port event tent has been canceled by the organizers and relocated back down to Newport. Maciel then updated commission on the kiosk, noting that ODF&W and USCG staff are using the booth and giving out visitor guides to people seeking information. There is no

outside information displayed currently.

VI. NEW BUSINESS

A. *Tillamook Coast Update* – Nan Devlin

Devlin provided an update on recent activities, including being nominated to Travel Oregon as having the best visitor guide, looking to hiring a new Marketing Programs person, two videos going into production soon and the ad featuring Garibaldi is currently running on Grants Getaway's page. Devlin informed the commission that the Holiday Lights program will be starting up again and again, said Garibaldi had the most popular lights display in the county. She is in communication with the Saltwater Sportsman Show planners to get the location changed from Salem to Tillamook. Discussion.

VII. 2016-2017 GOALS

VIII. PUBLIC COMMENTS

IX. ADJOURNEMENT

Meeting was adjourned at 10:43 a.m. by Chair Wilcox. The next regular meeting of the Garibaldi Tourism Commission is scheduled for May 9, 2017 in the City Council Chambers, beginning at 10:00 a.m.

Lori Wilcox, Chair

ATTEST:

John O'Leary, City Recorder